



# CSA Annual Conference | Monarch Casino Resort Spa Black Hawk, CO August 18 & 19 2022

CSA President & CEO ROLINC Staffing Adrian Dominguez

## Thursday: August 18<sup>th</sup>, 2022 – All Staffing & Recruiting Individuals

- 12:30-6 p Registration
- 1:00-2:00 p [Eric Yohe](#), Colorado Department of Labor – CO Update
- 2:00-3:00 p Networking & beverage break
- 3-3:45 P [Alison Dunleavy](#), Principal, UHY Advisors  
Cost of Performance Vs. Approach to Sourcing Revenue  
With a huge workforce that remains remote this is a must for everyone to attend.
- 4-4:40 P [Jeff Staats](#), CMO Haley Marketing | Sales Automation (Tips to sell more with automation)
- 4:45-5:30 p [Kelly Uebel](#), General Counsel – Asurint – Be Prepared! Key Hiring Compliance and Legal Challenges
- 6-8:00 p Cocktail Reception  
Food, Libations and Networking



## Thursday: August 18<sup>th</sup>, 2022 – Owner/Executive Retreat ONLY | 7:30 a – 5:30 p

- 7:30 a Registration, Breakfast & Networking
- 8 a - 5:30 p Agenda for participants only  
Guest Speaker: Will Mathews and Industry Partners!



## Friday: August 19<sup>th</sup>, 2022 – All Staffing & Recruiting Individuals | 7:30 a – 4:30 p

- 7:30 a - 5 p Registration, Breakfast & Networking
- 8-8:15 a [Adrian Dominguez](#), CSA President and CEO ROLINC Staffing  
Welcome & Overview
- 8:15-9 a Opening | [Lisa Graznak](#) – Staffing & Recruiting Industry Expert | The Rebound Affect – The Comeback After the Great Resignation Period: How to Compete and Flourish!
- 9-10:00 a **Key Note Speaker: [Will Matthews](#)**  
The Game You Must Win | The keys to increase income, eliminate burn out, and live the life you want!
- 10-10:30 a [Toby Malara](#), VP Government Relations American Staffing Association | Critical Legislative Updates
- 10:30-11:30 a Exhibit Hall: Skyline Ballroom & Break  
Meet with Industry Partners & Register for Prizes!
- 11:30-12:45 p Outstanding Staffing Award Winners Luncheon
- 1-3:00 p Breakout Sessions (see program)
- 3:00-3:30 p Exhibit Hall: Skyline Ballroom & Break  
Meet with Industry Partners & Register for Prizes!
- 3:30-4:30 BIG Prizes for attendees sponsored by Industry Partners  
& ASA & CSA –Closing Remarks



**Full Registration Members Th. & Fri. \$295/person | Thursday ONLY \$150 | Owner/Executive Retreat \$275/person**  
**Full Registration Non/Members Th. & Fri. \$595/person | Thursday ONLY \$150 | Owner/Executive Retreat \$550/person**

## The CSA Owner's Retreat is Thursday August 18<sup>th</sup> in Crystal IV

- 7:30 am – 5pm and includes breakfast and lunch

## The CSA Conference begins Thursday, August 18<sup>th</sup>

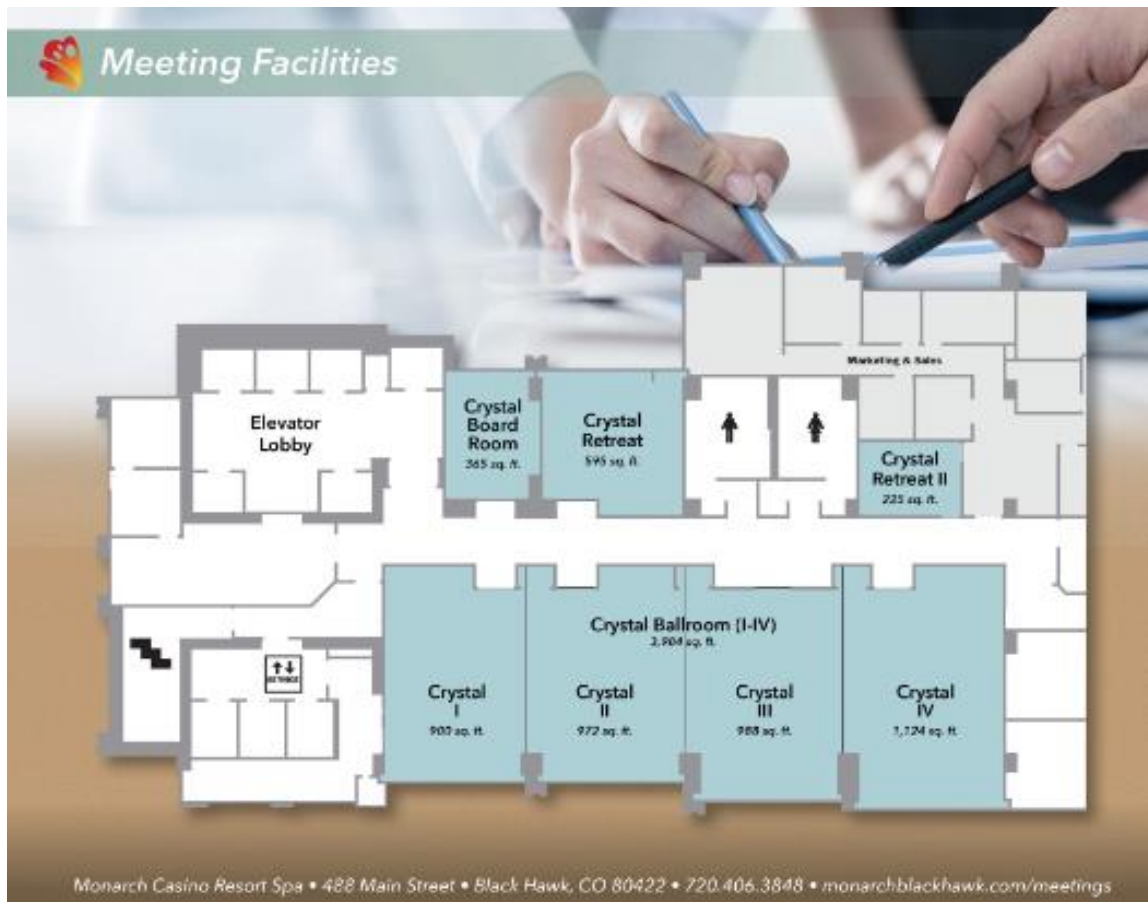
- Registration 12:00pm: Elevator Lobby
- Breakout sessions in Crystal I, II, & III from 1pm-3pm
- Networking & Cocktail/Appetizers 6-8pm Crystal IV

## The CSA Conference opens again Friday, August 19<sup>th</sup>

- 7:30am -5:00 pm and includes breakfast and lunch in Crystal I, II, III

***Exhibitors are provided a 6 ft. table with cover and drape.***

- 7:30am -5:00 pm and includes breakfast and lunch in Crystal I, II, III
  - Tables are set up on outside wall perimeters



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# 2022 Industry Partners



[www.ColoradoStaffing.org](http://www.ColoradoStaffing.org)



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American Staffing Association



Staffing Industry Resource



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Barrow Group	Gold	Bob Barrow	bbarrow@barrowgroup.com	770-338-7392
Choice Screening	Silver	John Rogala	jrogala@choicescreening.com	720-974-7810
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Get Published	Gold	Stephanie Bennett	stephanie@GetPublished.biz	720-220-5122
Haley Marketing	Gold	Brad Bialy	bbialy@haleymarketing.com	888-696-2900
Integrity Financial	Gold	Erik Zuberbuhler	erzuberbuhler@hirep.net	815-821-1707
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